

### **Application Compatibility**

DeckLink is an ideal solution for video software. Intel Mac OS X™ compatible software includes Final Cut Pro™, Premiere Pro®, After Effects®, Photoshop®, Motion™, Combustion™, iDVD™, DVD Studio Pro™, Color Finesse™, Cleaner™, and many more. Windows™ compatible software includes Premiere Pro®, After Effects®, Photoshop®, Encore DVD® and many more.

### **Access VANC Blanking Data**

Capture and playback any line of blanking, using any of the top three lines of your media file. This lets you store test signals, timecode, subtitles and many other custom types of data.

### **The Ryder Cup**

Blackmagic Design gives Ben Holmes the flexibility and reliability he requires when working with live television. While editing his fifth Ryder Cup, Ben's Multibrige Pro did not fail once, nor did it suffer a single dropped frame or video glitch.

### **Real Time Effects with Final Cut Pro**

Many exciting real time effects are included with the DeckLink. These include Cross Dissolve, Non Additive Dissolve, Additive Dissolve, Fade in Fade out, Dip to Color, Sepia, Desaturate, Brightness and Contrast, Proc Amp, Tint, Gamma Correction and 3 way color correction. DeckLink cards are fully compatible with Final Cut Pro™ RT Extreme built-in effects for unlimited possibilities.

### **Built in Live Keying**

DeckLink cards can be switched to keying mode with the Blackmagic LiveKey application. Output graphics from Photoshop or other software in SD direct into production switchers, with fill and key output on the two independent SDI outputs on DeckLink Studio.

### **NTSC, PAL 720HD and 1080HD**

DeckLink cards have been designed to instantly switch between NTSC (USA and Japan) and PAL ( Europe and Asia), as well as all 720HD and 1080HD standards. SDI and analog connections switch easily between NTSC, PAL and all HD television standards. With a simple change of your settings you can have NTSC, PAL and HD media files on the same disk.

### **Chrysalis**

A compelling thriller by author, Ray Bradbury, Chrysalis was produced by Roger Lay, Jr., and edited by Cheyenne Pesko. Using a tapeless workflow and DeckLink HD Extreme, Chrysalis depicts an isolated group of scientists searching for new ways to sustain life and save the planet Earth.

### **10:1 Cost Advantage**

Traditional systems for editing and design in post production and broadcast are sold as a complete system, so you have no choice in the components or even what software and storage you can use. With DeckLink cards and Multibrige based systems, you can choose your favorite software and still have complete compatibility. The big advantage is software and hardware vendors compete to give you the highest quality, more features and the lowest possible price.

### **Metalocalypse**

The extremely popular animated series on Adult Swim/Cartoon Network, and a huge hit with the male 18-34 segment, Metalocalypse takes HD into a whole new world. According to Chris Prynosi, "You can see so much more delicious animated goodness on your fancy new TV set..."

### **Frame Accurate**

Editing systems based on Final Cut Pro™ or Premiere Pro using DeckLink, may be inexpensive but they're certainly professional. Editors demand frame accurate batch capture and perfect AV sync!

### **Uncompressed Video Quality**

SDI uses a higher data rate than DV, so it's got the speed to handle full resolution video in standard definition or high definition, completely uncompressed. That means you can preserve video quality until you need to compress the video, such as the final compression pass for streaming or broadcast.

### **Insert Automatic Titles**

Use LiveKey with DeckLink's SD keying mode to automatically output fill and key using the SDI video outputs. LiveKey has an automatic mode that lets you fade graphics up and down with programmable times. It's great for dubbing bugs and 'not for broadcast' messages.

### **Archiving**

Eliminate the dangers of archiving on tape formats that can be obsoleted over time. By archiving your work onto disk with DeckLink, your work is online whenever you need to view it. File formats such as QuickTime™ and AVI have been around for longer than many current tape formats and are great for archiving.

### **Most Affordable**

All DeckLink cards are built in house with our high speed multi million dollar SMT manufacturing facility, for dramatically lower cost and higher quality products. You always get the latest technology with passed on savings, so your DeckLink is even more affordable.

### **Being Michael Madsen**

Being Michael Madsen is the story of a movie star who exacts revenge on an abrasive paparazzi photographer by hiring a documentary film crew to follow him 24/7. In editing

this new feature film, Director, Michael Mongillo turned to HDLink for monitoring video because "the depth and detail was stunning".

### **The Famous Blackmagic Codec**

The world famous Blackmagic Codec allows highest rendering quality on DeckLink Studio. Unlike other products, only the Blackmagic Codec features correct anti-aliasing 4:2:2 color filtering, so RGB graphics convert to correct 4:2:2 YUV video space without aliasing problems.

### **Industry Standard Format**

Connect to any SDI deck for all industry tape formats. From DV, Digital Betacam™, D1, up to HDCAM SR™ and HD D-5, you have them all covered. DeckLink Studio enables you to capture to a wide range of disk formats such as JPEG and DVCPRO HD or uncompressed 8 bit, 10 bit and RGB 10 bit.

### **Audio Mix-down**

With support for Core Audio on Mac OS X™ and ASIO compliant audio drivers on Windows™, DeckLink cards are great when you need to mix down audio tracks for edits using powerful audio tools.

### **Offline Editing**

DeckLink cards are low cost, and make a great offline tool. Most editing software has full EDL support. You can edit offline work for episodic television production, or feature film work and then export EDLs for any editing system. DeckLink cards support 23.98 fps editing from NTSC, so you can eliminate pulldown while capturing video and edit for feature film work